



# A Community Nexus

## Providing Solutions to Create Climate Wealth

Sustainable San Antonio Membership

### Become a Member

People, planet, profit: none can survive without the others and the world has come to understand this holistic view of sustainability.

A 2012 survey of more than 3,000 executives by the MIT Sloan Management Review found that more than 70 percent of companies have made sustainability a permanent addition to their management agendas. A subsequent survey in 2013 by the same group reports that more than 60 percent of companies who added sustainability to the management agenda saw an increase in profit.

Investors also see a strong link between corporate sustainability performance and financial performance and it's creating a bigger demand for better data, better management, better cities — and better business models.

When business gets it, that's good. But it will take a cross-disciplinary "coming together" for survival. Businesses are dependent on a healthy operational society — and they're definitely dependent on a healthy operational environment.

It's really about how we are going to thrive as a society and what our economic systems are going to look like. But figuring out what sustainability actually means and how to enact change can be a very controversial topic. There are many differing options on what to focus on and when.

We want a safe and secure world for our children and the generations to come. And we must have the courage to make changes to preserve the stability and safety of our local communities at home and throughout the planet.

With dynamic content and networking at the intersection of money and meaning, our members from local business, government, education, utilities, property owners, and community stakeholders, can work together to benchmark, develop and implement creative strategies for measuring progress. Progress toward goals established by industry's enlightened self-interest that is guided by science based decision making, and participatory governing through civic engagement, we can create a world of climate wealth.

### Sustainable San Antonio's Purpose

To be a nexus of organizations and people to disseminate sustainable development technology through practice and education with participating parties to explore, explain and demonstrate:

- What is sustainability?
- Why does it matter, is important or should we care?
- How can we all benefit, profit and prosper?

### As a Membership Organization We:

- Collaborate with businesses, governments, academia, organizations and individuals who are dedicated to environmental stewardship and socioeconomic proficiency in order to advocate and champion a sustainable form of economic development to opinion leaders throughout these sectors, our local community and beyond.
- Provide a platform to connect and mobilize thousands of people in an effort to spark the formation of business and personal relationships between local community groups and throughout the world.
- Create programs that use environmental action and education as a launching point for civic engagement with the end goal of an overall healthier, more prosperous and vibrant community by advocating for a more profitable and sustainable livelihood.
- Are a community resource for sustainable development technologies and practices throughout the San Antonio Metro Area and internationally where subject matter experts and thought leaders come together to exchange ideas and share resources.

***"The days of a false choice between environmental protection and economic growth are over."***



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### Sustainable San Antonio Membership Information

#### Contributions & Benefits

In return for their financial contribution, Sustainable San Antonio Members will receive multiple benefits including access to a wealth of information, important resources and contacts to improve business performance and may participate in all Member activities, as well as gain the opportunity to sponsor events, activities and exclusive group offers.

All Members contribute towards shared goals of a more resilient and sustainable community and each Member plays a critical role in ensuring Sustainable San Antonio's success. Benefits of joining include:

- Enjoy the financial benefits of a greener community, greater business opportunities, increased revenue and customer and consumer satisfaction
- Expand your organizational outreach, influence, programs, and activities
- Demonstrate leadership on sustainability and resilience
- Showcase and share expertise and experience
- Expand network of industry stakeholders and like-minded professionals
- Be a thought leader for your city and increase your contribution to the community

**Next Steps:** Completing this form signifies you or your organization's commitment to Sustainable San Antonio.

#### Members agree to:

- Support the goals and objectives of Sustainable San Antonio
- Actively engage with Sustainable San Antonio, it's members and the community by sharing professional and organizational expertise
- Provide education, training and/or mentorship to Sustainable San Antonio members
- Leverage community networks to publicize and support Sustainable San Antonio
- Participate in Sustainable San Antonio meetings and activities

#### Join Today!

Organization/Individual Name:

\_\_\_\_\_

I am a:

- Student/Senior/Military (\$20). Individual (\$40)
- Community/Non-Profit/Religious Organization (\$200)
- Government Organization (\$200)
- Educational Organization (\$200)

Professional Business Organization

- Professional, 1-3 employees (\$200)
- Professional, 4-9 employees (\$700)
- Professional, 10+ employees (\$1,400)

*You will receive a payment link and instructions in your welcome packet. Annual Memberships follow a 12 month period beginning on the day Sustainable San Antonio receives payment and ending 12 months from that date.*

*Individual and Student/Senior/Military discounts are available if joining as a group with 10 or more members per organization or within a group (e.g. Environmental Groups, Religious Organizations, etc.)*

Primary Contact Name:

\_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_

#### How to submit your application:

Please scan or take a photo of completed form and email to Steven Lane: [members@sustainableesa.com](mailto:members@sustainableesa.com)

Tel: 210.364.9964  
[SustainableSanAntonio.com](http://SustainableSanAntonio.com)

***Thank you, we will be in touch with you promptly. We much appreciate your support of Sustainable San Antonio!***